



at the University of Tennessee

SPONSORSHIP OPPORTUNITIES





WHAT IS VOLTHON?

VOLthon is the largest student run organization at the University of Tennessee. The students involved in VOLthon work year round to raise funds for East Tennessee Children's Hospital, learn invaluable leadership skills, foster relationships with campus and community partners, and find new, innovative ways to impact the hospital that supports the children of East Tennessee.

The year of fundraising culminates in a 12 hour Dance Marathon where students "stand for those who can't." Throughout the event, students fundraise, play games, interact with patients from the hospital and conclude with a total reveal, the amount in which they raised throughout the year.

Since 1996, VOLthon at the University of Tennessee has raised over \$1.3 million for Children's Hospital. VOLthon is a part of the Dance Marathon network which has grown to over 350 school programs across North America that raised over \$44 million just in 2019. VOLthon is proud to have been a part of the tradition for 25 years, upholding the Tennessee tradition of volunteering and making a difference.

OUR BENEFICIARY

East Tennessee Children's Hospital is the only hospital in Tennessee dedicated solely to pediatric care. Since 1937, Children's Hospital has been providing specialized care to children and teens in East Tennessee and the surrounding area. Staff at Children's Hospital have been trained to treat the total child, ensuring that not only are their medical needs met, but also that their care includes family involvement, specialized equipment and complete understanding. Children's Hospital treats every child that walks through the doors of the hospital regardless of the family's ability to pay.

In 1988, East Tennessee Children's Hospital joined the Children's Miracle Network family. For the past 32 years, CMN has helped bring in donations that stay local and help Children's Hospital provide the latest and greatest equipment. This partnership also allows Children's Hospital to continue the mission of improving the health of children through exceptional, comprehensive family centered care, wellness and education.

VOLTHON BY THE NUMBERS

640 Total Participants

\$152,701.20 Raised in 2020

Over **\$1.7 MILLION** raised since 1995

988 **1.3K** **2.2K** Followers
Twitter Instagram Facebook

Tax Exempt Status

Federal
Employer
Identification
Number:
62-6002604

The U.S. Treasury Department through the Internal Revenue Service stated in November of 2000 that Dance Marathon Inc. would be exempt from Federal Income Tax under section 501 (C) 3 of the Internal Revenue Code

Dance Marathon Inc. is classified as a public charity, with the status of 170 (B) (1) (A) (vi)

All charitable donations to Dance Marathon are tax deductible under the aforementioned regulations there under

INCENTIVES	IMPACT	ROCKY TOP	HERO	VOLUNTEER	CHAMPION	MIRACLE
	Donor \$200 - \$349	Donor \$350 - \$499	Donor \$500 - \$999	Donor \$1,000 - \$2,499	Donor \$2,500 - \$4,999	Donor \$5,000
Logo on VOLthon Website	✓	✓	✓	✓	✓	✓
Recognition in Emails to Participants		✓	✓	✓	✓	✓
Logo Featured in Main Event Slideshow		✓	✓	✓	✓	✓
Logo on Running Screen Banner Throughout Main Event			✓	✓	✓	✓
Company Promoted on VOLthon Twitter			✓	✓	✓	✓
Company Promoted on VOLthon Facebook				✓	✓	✓
Company Choice Theme Hour				✓	✓	✓
Company Promoted on VOLthon Instagram					✓	✓
Private Tour of East Tennessee Children's Hospital						✓

CONTACT US

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